



Over the Edge Global
www.overtheedgeglobal.com
info@overtheedgeglobal.com

Community Partners Go Over The Edge to Raise Funds

Three Local Nonprofits Invite Thrill-seekers and Supporters to Jan. 31 Launch Party

January 25, 2017---Winchester, VA-- On Saturday, April 29, 2017, three local non-profit organizations will take their fundraising 'to new heights' with a unique and thrilling event.

Partnering with Over The Edge Global, Big Brothers Big Sisters Northwest Virginia (BBBS), Grafton Integrated Health Network (Grafton) and the Warren Coalition invite supporters to rappel down the face of the 6 1/2-story Aloft Winchester to raise funds and awareness for their organizations.

The three non-profits are eager to help interested "edgers" unleash their inner super hero to support important community causes. They are hosting an Over the Edge launch Party on Tuesday, January 31 from 5:30 – 7 p.m. at the Aloft Hotel, 1055 Millwood Pike, Winchester. Attendees will learn more about the April 29 event, the sponsors' commitment to safety and fun, and be invited to register. Individuals must raise \$1000 for their cause to secure a rappelling position, and have until the day of the event to do so. To register or learn more, visit www.otecwe.com/winchester/.

"Our trio of organizations is excited to collaborate on a new and different fundraiser which we hope will appeal to folks with a little daring who also appreciate the community services we provide," said Juli Ferrell, Executive Director, Big Brothers Big Sisters Northwest Virginia. "We've researched Over The Edge and are impressed with their focus on safety. I encourage anyone interested to come out Tuesday evening and learn more."

Big Brothers Big Sisters of Northwest Virginia operates under the belief that inherent in every child is the ability to succeed and thrive in life. As the area's leading provider of evidence-based mentoring, our agency makes meaningful, monitored matches between adult volunteer mentors ("Bigs") and children ("Littles"), ages 6 through 18, in Winchester City and Frederick and Clarke counties. www.bbbsnwva.org.

Grafton Integrated Health Network (Grafton) is a private, nonprofit organization that has served children, adolescents and adults with significant emotional, behavioral or developmental challenges for more than 57 years. We have been nationally recognized for demonstrating clinical best practices and employing a trauma informed approach to help children and their families lead better lives. Grafton provides a wide range of services including early intervention, psychiatric residential treatment, special education, community based group homes, outpatient and consultation. www.grafton.org.

Warren Coalition is a nonprofit agency established in 1994 to help fill the gaps in health care and substance abuse awareness to the community. The mission of the Coalition is partnering to support a safe, healthy and drug free community for our youth. www.warrencoalition.org.

MORE

Contact:

Juli Ferrell

Executive Director

Big Brothers Big Sisters of Northwest Virginia

540-662-1043 (o) or 540-533-2572(c)

julianneferrell@bbbsnwva.org

Shweta Adyanthaya

Director, Communications

Grafton

540-955-2400, ext. 7260

sadyanthaya@grafton.org

Amanda Fawcett

Client Services Manager

866.434.8776 ext. 108

afawcett@overtheedgeusa.com

<http://www.overtheedgecwe.com/Athens>