



Over the Edge Global
www.overtheedgeglobal.com
info@overtheedgeglobal.com



Community Partners Bring Fundraising to New Heights

Three Local Nonprofits Invite Thrill-seekers and Supporters to April 29th Event

April 25, 2017---Winchester, VA-- On Saturday, April 29, 2017, three local non-profit organizations will join forces to step over the edge for a unique fundraising event.

Partnering with Over The Edge Global, over 30 supporters of Big Brothers Big Sisters Northwest Virginia (BBBS), Grafton Integrated Health Network (Grafton) and the Warren Coalition will rappel down the face of the 6 1/2-story Aloft Hotel to raise funds and awareness for their organizations. The Aloft Hotel is located at 1055 Millwood Pike in Winchester.

Since 2008, Over the Edge Global has helped non-profit organizations:

- Raise more than \$50 million
- Support more than 30,000 supporters go 'over the edge'
- Host more than 500 events

Are you ready to unleash your inner super hero while helping support important causes in your local community? If so, you are invited to join us and cheer us on as we step Over the Edge on April 29, 2017.

Rappels begin promptly at 10:00 AM on Saturday morning and will continue throughout the day until 4:00 PM.

FOR MEDIA ONLY: There will be limited rappelling spots available at this event for members of the media to go Over the Edge themselves! To secure a spot for your news organization, please contact Amanda Fawcett at 866-434-8776, ext 108 or afawcett@overtheedgeglobal.com.

"We are excited to partner with two local organizations that are equally committed to children in the Northern Shenandoah Valley region and are thrilled to be a part of this once in a lifetime opportunity with Over the Edge Global," shared Kent Houchins, Chief Administrative Officer, Grafton.

About the Community Partners:

Big Brothers Big Sisters of Northwest Virginia operates under the belief that inherent in every child is the ability to succeed and thrive in life. As the area's leading provider of evidence-based mentoring, our agency makes meaningful, monitored matches between adult volunteer mentors ("Bigs") and children ("Littles"), ages 6 through 18, in Winchester City and Frederick and Clarke counties. www.bbbsnwva.org

MORE

Grafton Integrated Health Network (Grafton) is a private, nonprofit organization that has served children, adolescents and adults with significant emotional, behavioral or developmental challenges for almost 60 years. We have been nationally recognized for demonstrating clinical best practices and employing a trauma informed approach to help children and their families lead better lives. Grafton provides a wide range of services including early intervention, psychiatric residential treatment, special education, community based group homes, outpatient and consultation. www.grafton.org.

Warren Coalition is a nonprofit agency established in 1994 to help fill the gaps in health care and substance abuse awareness to the community. The mission of the Coalition is partnering to support a safe, healthy and drug free community for our youth. www.warrencoalition.org.

Contact:

Shweta Adyanthaya

Director of Communications, Grafton

703-431-1908 (c)

sadyanthaya@grafton.org

Amanda Fawcett

Client Services Manager

866.434.8776 ext. 108

afawcett@overtheedgeusa.com

<http://www.overtheedgecwe.com/Athens>

